



Costs

Costs for collection, transport and recycling
Other costs (Including Actionplan Lightrec)
Total

Budget 2018

(€)

3,098,415

292,100

3,390,515

Actual 2017

(€)

2,305,423

90,033

2,395,456

Actual 2016

(€)

2,502,748

179,885

2,682,632

Actual 2015

(€)

2,252,278

263,149

2,515,427



Collected volume

Fluorescent tubes
SPL
Luminaires
Total

Budget 2018

(TON)

1,350

800

3,653

5,803

2017

(TON)

1,124

649

2,620

4,393

2016

(TON)

1,117

675

2,095

3,887

2015

(TON)

1,104

632

1,856

3,592



Marketing expenses and publicity campaigns

Wecycle publicity campaigns
Communication
Total

Budget 2018

(€)

203,400

175,000

378,400

Actual 2017

(€)

119,131

173,318

292,449

Actual 2016

(€)

79,320

157,317

236,637

Actual 2015

(€)

118,611

184,773

303,384



Consumer and professional campaigns

Installer / professional campaigns
Retail / consumer campaigns
Total

Budget 2018

(€)

705,000

1,371,000

2,076,000

Actual 2017

(€)

566,649

549,816

1,116,464

Actual 2016

(€)

308,393

382,681

691,074

Actual 2015

(€)

151,798

209,556

361,354